



Geneva Academic Foundation

Viking Voyage to Excellence



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FOR IMMEDIATE RELEASE
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Geneva Academic Foundation

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HOLIDAY JEWELRY SHOPPING EVENT IS A SUCCESS

State Street Jewelers and Geneva Academic Foundation Raise \$3,000

GENEVA, Illinois, 1/09/15—An elegant shopping experience, to benefit the Geneva Academic Foundation (GAF), was held at State Street Jewelers on Friday, December 12th, 2014. State Street Jewelers generously offered to provide the GAF with 15% of their entire day's purchases. From 4:00 PM to 8:00 PM, multiple small ensembles of musicians from Geneva High School's Orchestra provided delightful entertainment while shoppers enjoyed delicious appetizers and decadent desserts kindly donated by Preservation Bread & Wine.

State Street Jewelers is located at 230 West State Street in Geneva at the corner of State Street and Third Street. Preservation Bread & Wine is located at 513 South Third Street in Geneva. Lawrence Colburn, Proprietor of Preservation Bread & Wine and Chef John Calderaro, Jr., were incredibly gracious in their willingness to support this event. The food was exquisite and they could not have been more cooperative and passionate about participating in our event.

Jeff Hampton, Owner of State Street Jewelers, said, "We were delighted to work with the GAF. We are very excited about our donation to the Viking Voyage to Excellence campaign for the GAF's Endowment Fund! When Geneva chooses to patronize small businesses like ours, we feel we are members of the community. It's part of our small business culture and our way of giving back to the people who supports us. We are already looking forward to working with the GAF on future events this year."

Pictured with Jeff Hampton, center, are Jeff Vekony, Chairperson for the GAF Endowment Fund, and Martha Sanchez, Manager of State Street Jewelers, presenting their check for \$3,000.00. Their donation will be permanently honored on the beautiful 7' x 10' maple and walnut Viking Ship sculpture prominently displayed at Geneva High School. The name State Street Jewelers will be engraved on a 4", Brass, Valkyrie-level, Viking helmet emblem.

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The Geneva Academic
Foundation (GAF) is a
501 (c) 3 charitable
organization.

More information about the Viking Voyage to Excellence campaign and the GAF Endowment Fund is available on the GAF website at www.gafgeneva.org or you may email Steve at steve.wilson@vconsult.org.

About the Geneva Academic Foundation

GAF is a not-for-profit 501(c)3 volunteer organization formed in 1987 by a group of parents to raise money to fund grants for teachers, schools or scholastic organizations. The grants must enhance the educational experience of students in District #304 of the Geneva Community School System. Each year, the GAF also awards two \$1,000 college scholarships to Geneva High School seniors. Visit us on the web at www.gafgeneva.org, like us on Facebook at GAF-Geneva Academic Foundation or follow us on Twitter @GAFGeneva.

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